



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 202411 /		<u>Alt Order #</u>
<u>Product</u> MURPHY 4 SENATE		
<u>Contract Dates</u> 09/03/12 - 09/09/12		<u>Estimate #</u> 11731
<u>Advertiser</u> POL/Murphy for Senate (D)		<u>Original Date / Revision</u> 09/07/12 / 09/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> WTNH National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175		<u>Advertiser Ref</u>

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WTNH	09/04/12	09/04/12	News 8 @ 5a-6a	530a-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$400.00			
2	WTNH	09/07/12	09/07/12	News 8 @ 6a	6a-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$300.00			
3	WTNH	09/03/12	09/06/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$450.00			
4	WTNH	09/07/12	09/07/12	GMA	7a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$300.00			
5	WTNH	09/03/12	09/06/12	GMA	7a-9a		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$500.00			
6	WTNH	09/08/12	09/08/12	GMA SaSu	8a-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$200.00			
7	WTNH	09/09/12	09/09/12	GMA SaSu	8a-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$200.00			
8	WTNH	09/05/12	09/05/12	M-F 9a-10a	9a-10a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$300.00			
9	WTNH	09/07/12	09/07/12	M-F 10a-11a	10a-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$150.00			
10	WTNH	09/04/12	09/06/12	The View	11a-12p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-1---				2	\$450.00			
11	WTNH	09/05/12	09/05/12	News 8 Noon	12p-1230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$350.00			
12	WTNH	09/07/12	09/07/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
202411 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/03/12 - 09/09/12	MURPHY 4 SENATE	11731

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Murphy for Senate (I	09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$200.00			
13	WTNH	09/06/12	09/06/12	Connecticut Style	1230p-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$250.00			
14	WTNH	09/05/12	09/05/12	General Hospital	General Hospital		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$350.00			
15	WTNH	09/07/12	09/07/12	Early Fringe M-F	4p-430p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$250.00			
16	WTNH	09/04/12	09/04/12	Early Fringe M-F	4p-430p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$450.00			
17	WTNH	09/04/12	09/06/12	Early Fringe M-F	430p-5p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-111---				3	\$450.00			
18	WTNH	09/07/12	09/07/12	Early Fringe M-F	430p-5p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$250.00			
19	WTNH	09/07/12	09/07/12	News 8 5p-6p	5p-6p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				2	\$400.00			
20	WTNH	09/03/12	09/06/12	News 8 5p-6p	5p-6p		:30			NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	2222---				8	\$750.00			
21	WTNH	09/07/12	09/07/12	News 8 6p-630p	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$500.00			
22	WTNH	09/03/12	09/06/12	News 8 6p-630p	6p-630p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$1,000.00			
N 23	WTNH	09/08/12	09/08/12	Sa News 8 @ 7p	7p-730p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$200.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTNH	09/03/12-09/09/12	Sa News 8 @ 7p	7p-730p	-----Sa--	:30	\$200.00	NM		
See MG 23.2												
		2	WTNH	09/08/12-09/09/12	GMA SaSu	8a-9a	-----SaSu	:30	\$200.00	NM		
Ⓜ MG for 23.1 09/08												
24	WTNH	09/09/12	09/09/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$250.00			
25	WTNH	09/07/12	09/07/12	M-F 7p-730p	7p-730p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$900.00			
26	WTNH	09/05/12	09/05/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$1,200.00			
27	WTNH	09/04/12	09/06/12	M-F 730p-8p	730p-8p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-1---				2	\$1,000.00			

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Contract / Revision	Alt Order #
202411 /	

Contract Dates	Product	Estimate #
09/03/12 - 09/09/12	MURPHY 4 SENATE	11731

Advertiser	Original Date / Revision
POL/Murphy for Senate (I	09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
28	WTNH	09/03/12	09/03/12	Mon 8-10p	8p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-----				1	\$4,000.00			
29	WTNH	09/06/12	09/06/12	Thur Hour 2	9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$4,000.00			
30	WTNH	09/07/12	09/07/12	Fri Hour 1	8p-9p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$1,400.00			
N 31	WTNH	09/09/12	09/09/12	Sun Prime Other 2	9p-11p		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$2,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	09/03/12-09/09/12	Sun Prime Other 2	9p-11p	-----Su	:30		\$2,100.00	NM		
		See MG 31.2										
	2	WTNH	09/09/12-09/09/12	Sun Hour 3	9p-10p	-----Su	:30		\$2,100.00	NM		
		Ⓜ MG for 31.1 09/09										
32	WTNH	09/07/12	09/07/12	Late News 8	11p-1135p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$600.00			
33	WTNH	09/03/12	09/06/12	Late News 8	11p-1135p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$1,000.00			
34	WTNH	09/08/12	09/08/12	Late News Sa	11p-1135p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$250.00			
35	WTNH	09/09/12	09/09/12	Late News Su	11p-1135p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$600.00			
36	WTNH	09/04/12	09/06/12	Jimmy Kimmel	120630a-10630a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-1---				2	\$200.00			
37	WTNH	09/05/12	09/05/12	Nightline	1135p-120630a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$500.00			
Totals											62	\$43,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/09/12	62	\$43,700.00	\$37,145.00
Totals	62	\$43,700.00	\$37,145.00

Signature: _____ **Date:** _____

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Great thanks!

From: Rachael Beale [mailto:Rachael@mediastrategies.com]
Sent: Friday, September 07, 2012 9:32 AM
To: Kelly VanValkenburgh
Subject: RE: Murphy est 11731 WTNH

All of this is fine. Thanks Kelly.

From: Kelly VanValkenburgh [mailto:Kelly.VanValkenburgh@wtnh.com]
Sent: Friday, September 07, 2012 9:30 AM
To: Rachael Beale
Subject: Murphy est 11731 WTNH
Importance: High

I heard the news, you no longer handle Murphy but since you booked this contract Roger figured I should fill you in. So he had a Sun 9-11p booked for \$2100. Spot was rebooked as 9-10p, Once Upon A Time NCIR.

1X NA 9/8 7-730p @ \$200 – pgm chng, airing NASCAR – offering 8-9a 9/8-9/9 NCIR

Let me know.

Thanks

Kelly VanValkenburgh
WTNH & WCTX
Natl Sales Asst
p-203-784-8937
f-203-848-2927
8 Elm Street
New Haven/Hartford, CT

NEWS 3
wtnh.com



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April 23, 2012

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CONTRACT

<u>Contract / Revision</u> 202411 /		<u>Alt Order #</u>
<u>Product</u> MURPHY 4 SENATE		
<u>Contract Dates</u> 09/03/12 - 09/09/12		<u>Estimate #</u> 11731
<u>Advertiser</u> POL/Murphy for Senate (D)		<u>Original Date / Revision</u> 08/29/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> WTNH National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175		<u>Advertiser Ref</u>

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	09/04/12	09/04/12	News 8 @ 5a-6a	530a-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$400.00			
N 2	WTNH	09/07/12	09/07/12	News 8 @ 6a	6a-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$300.00			
N 3	WTNH	09/03/12	09/06/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$450.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$300.00			
N 5	WTNH	09/03/12	09/06/12	GMA	7a-9a		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$500.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$200.00			
N 7	WTNH	09/09/12	09/09/12	GMA SaSu	8a-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$200.00			
N 8	WTNH	09/05/12	09/05/12	M-F 9a-10a	9a-10a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$300.00			
N 9	WTNH	09/07/12	09/07/12	M-F 10a-11a	10a-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$150.00			
N 10	WTNH	09/04/12	09/06/12	The View	11a-12p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-1---				2	\$450.00			
N 11	WTNH	09/05/12	09/05/12	News 8 Noon	12p-1230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$350.00			
N 12	WTNH	09/07/12	09/07/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
202411 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/03/12 - 09/09/12	MURPHY 4 SENATE	11731

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Murphy for Senate (I	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$200.00			
N 13	WTNH	09/06/12	09/06/12	Connecticut Style	1230p-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$250.00			
N 14	WTNH	09/05/12	09/05/12	General Hospital	General Hospital		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$350.00			
N 15	WTNH	09/07/12	09/07/12	Early Fringe M-F	4p-430p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$250.00			
N 16	WTNH	09/04/12	09/04/12	Early Fringe M-F	4p-430p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$450.00			
N 17	WTNH	09/04/12	09/06/12	Early Fringe M-F	430p-5p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-111---				3	\$450.00			
N 18	WTNH	09/07/12	09/07/12	Early Fringe M-F	430p-5p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$250.00			
N 19	WTNH	09/07/12	09/07/12	News 8 5p-6p	5p-6p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				2	\$400.00			
N 20	WTNH	09/03/12	09/06/12	News 8 5p-6p	5p-6p		:30			NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	2222---				8	\$750.00			
N 21	WTNH	09/07/12	09/07/12	News 8 6p-630p	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$500.00			
N 22	WTNH	09/03/12	09/06/12	News 8 6p-630p	6p-630p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$1,000.00			
N 23	WTNH	09/08/12	09/08/12	Sa News 8 @ 7p	7p-730p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$200.00			
N 24	WTNH	09/09/12	09/09/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$250.00			
N 25	WTNH	09/07/12	09/07/12	M-F 7p-730p	7p-730p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$900.00			
N 26	WTNH	09/05/12	09/05/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$1,200.00			
N 27	WTNH	09/04/12	09/06/12	M-F 730p-8p	730p-8p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-1---				2	\$1,000.00			
N 28	WTNH	09/03/12	09/03/12	Mon 8-10p	8p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-----				1	\$4,000.00			
N 29	WTNH	09/06/12	09/06/12	Thur Hour 2	9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
202411 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/03/12 - 09/09/12	MURPHY 4 SENATE	11731

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Murphy for Senate (I	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$4,000.00			
N 30	WTNH	09/07/12	09/07/12	Fri Hour 1	8p-9p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$1,400.00			
N 31	WTNH	09/09/12	09/09/12	Sun Prime Other 2	9p-11p		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$2,100.00			
N 32	WTNH	09/07/12	09/07/12	Late News 8	11p-1135p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$600.00			
N 33	WTNH	09/03/12	09/06/12	Late News 8	11p-1135p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$1,000.00			
N 34	WTNH	09/08/12	09/08/12	Late News Sa	11p-1135p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$250.00			
N 35	WTNH	09/09/12	09/09/12	Late News Su	11p-1135p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$600.00			
N 36	WTNH	09/04/12	09/06/12	Jimmy Kimmel	120630a-10630a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-1---				2	\$200.00			
N 37	WTNH	09/05/12	09/05/12	Nightline	1135p-120630a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$500.00			
Totals											62	\$43,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/09/12	62	\$43,700.00	\$37,145.00
Totals	62	\$43,700.00	\$37,145.00

Signature: _____ **Date:** _____

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Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

Estimate ID

11731

Contact: Roger Megroz

Phone: 203-784-8888

Email: Roger.Megroz@wtnh.com

Fax: 203-784-8912

Direct:

202411

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
WTNH 5:30a News 5:30 AM 6:00 AM	EM	M-F 30	\$400.00 \$400.00	2	1						1
WTNH 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$300.00 \$300.00	4				1			1
WTNH 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$450.00 \$1,800.00	2	1	1	1	1			4
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$300.00 \$300.00	4				1			1
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$500.00 \$2,000.00	2	1	1	1	1			4
Good Morning Sat 8:00 AM 9:00 AM	EM	Sa 30	\$200.00 \$200.00	4					1		1
Good Morning Sun 8:00 AM 9:00 AM	EM	Su 30	\$200.00 \$200.00	4						1	1
Dr. Phil 9:00 AM 10:00 AM	DT	M-F 30	\$300.00 \$300.00	2		1					1
Rachael Ray 10:00 AM 11:00 AM	DT	M-F 30	\$150.00 \$150.00	4				1			1
The View 11:00 AM 12:00 PM	DT	M-F 30	\$450.00 \$900.00	2	1		1				2
WTNH Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$350.00 \$350.00	2		1					1
WTNH Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$200.00 \$200.00	4				1			1

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/29/2012 8:04:59 AM

WTNH-TV

Page 1 of 4

rachael@mediastrategies.com



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

Estimate ID

11731

Contact: Roger Megroz

Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
CT Style 12:30 PM 1:00 PM	DT	M-F 30	\$250.00 \$250.00	2			1				1
General Hospital 3:00 PM 4:00 PM	EF	M-F 30	\$350.00 \$350.00	2		1					1
Judge Judy 4:00 PM 4:30 PM	EF	M-F 30	\$250.00 \$250.00	4				1			1
Judge Judy 4:00 PM 4:30 PM	EF	M-F 30	\$450.00 \$450.00	2	1						1
Judge Judy 4:30 PM 5:00 PM	EF	M-F 30	\$450.00 \$1,350.00	2	1	1	1				3
Judge Judy 4:30 PM 5:00 PM	EF	M-F 30	\$250.00 \$250.00	4				1			1
WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30	\$400.00 \$800.00	4				2			2
WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30	\$750.00 \$6,000.00	2	2	2	2				8
WTNH 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$500.00 \$500.00	4				1			1
WTNH 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$1,000.00 \$4,000.00	2	1	1	1				4
Saturday 7p News 7:00 PM 7:30 PM	EN	Sa 30	\$200.00 \$200.00	4					1		1
Sunday 6p News 6:00 PM 6:30 PM	EN	Su 30	\$250.00 \$250.00	4						1	1

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WTNH-TV

Page 2 of 4

rachael@mediastrategies.com



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

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Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
Jeopardy 7:00 PM 7:30 PM	PA	M-F 30	\$900.00 \$900.00	4				1			1
Jeopardy 7:00 PM 7:30 PM	PA	M-F 30	\$1,200.00 \$1,200.00	2		1					1
Wheel Of Fortune 7:30 PM 8:00 PM	PA	M-F 30	\$1,000.00 \$2,000.00	2	1		1				2
Bachelor Pad 8:00 PM 10:00 PM	PT	M 30	\$4,000.00 \$4,000.00	1	1						1
Rookie Blue 9:00 PM 10:00 PM	PT	Th 30	\$4,000.00 \$4,000.00	1			1				1
ABC Special 8:00 PM 9:00 PM	PT	F 30	\$1,400.00 \$1,400.00	3				1			1
9/7: Stand Up to Cancer											
Once Upon a Time 9:00 PM 11:00 PM	PT	Su 30	\$2,100.00 \$2,100.00	4						1	1
WTNH 11p News 11:00 PM 11:35 PM	LN	M-F 30	\$600.00 \$600.00	4				1			1
WTNH 11p News 11:00 PM 11:35 PM	LN	M-F 30	\$1,000.00 \$4,000.00	2	1	1	1	1			4
Saturday 11p News 11:00 PM 11:35 PM	LN	Sa 30	\$250.00 \$250.00	4					1		1
Sunday 11p News 11:00 PM 11:35 PM	LN	Su 30	\$600.00 \$600.00	4						1	1
Jimmy Kimmel 12:05 AM 1:05 AM	LF	M-F 30	\$200.00 \$400.00	2	1		1				2

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

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WTNH-TV

Page 3 of 4



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

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Phone: 203-784-8888

Email: Roger.Megroz@wtnh.com

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
Nightline	LF	M-F	\$500.00				1				1
11:35 PM 12:05 AM		30	\$500.00								
Station Gross Totals			\$43,700.00	7	12	12	12	12	3	4	62

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 8/29/2012 8:04:59 AM

WTNH-TV

Page 4 of 4

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTNH-TV Hartford, CT	Date: 8/29/2012
---	---------------------------

I, Media Strategies and Research,
 being on behalf of: Chris Murphy, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 03, 2012			Sunday, September 09, 2012		

Total Charges: \$43,700.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Chris Murphy

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Altobello

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, August 29, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title